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PRESS RELEASE

For immediate release

Icron Technologies Announces New Maverick Extension Platform Featuring ExtremeUSB® 2.0 and 3.0 with intoPIX TICO UHD Video over Single Cable at InfoComm 2016

Industry's First 100m single CAT X cable solution extending UHD 4Kp60 4:4:4 video with USB 2.0 and 3.1 Gen 1 demonstrated live at Icron booth C5838 from June 8th to 10th in Las Vegas

Burnaby, British Columbia – June 7, 2016 – [Icron Technologies Corporation](#), a leader in USB and video extension technology and [intoPIX](#), an innovative provider of video compression solutions, announced today Icron is demonstrating its new “Maverick” USB and UHD video extension platform that incorporates intoPIX’s visually lossless TICO video compression technology. The Maverick platform is being showcased at Icron booth C5838 at [InfoComm 2016](#) in Las Vegas, Nevada.

The Maverick platform features Icron’s proprietary ExtremeUSB® technology to extend USB 2.0 and USB 3.1 Gen 1 in combination with TICO UHD 4Kp60 4:4:4 video over a single CAT X cable up to 100 meters, or a single LC-LC fiber cable up to 200 meters.

The highly flexible OEM platform includes the ExtremeUSB suite of features such as transparent USB extension, true plug-and-play (no software drivers required) and compatibility with all major operating systems: Windows® OS X® and Linux® and supports all USB 3.1 Gen 1, 2.0 and 1.1 devices. Additionally, Maverick includes intoPIX’s award-winning TICO low latency visually lossless video compression technology and offers unparalleled performance for handling UHD 4K p60 with full 8- or 10-bit in 4:2:2 or 4:4:4 color spaces for accurate image clarity.

“The ProAV industry is certainly going to benefit from this new and highly innovative extension platform with unparalleled performance in extending both UHD video and USB over a single cable,” said Jean-Baptiste Lorent, Product & Marketing Manager at intoPIX. “TICO provides a truly lossless compression, with no impact on latency and this represents a real breakthrough delivering cost-effective high resolution high frame rate video. We are very pleased to be a contributor to this game changing platform.”

“This is an industry first and quite an achievement; the TICO compression engine coupled with our ExtremeUSB technology pushes the boundaries of video and peripheral extension,” said Tom Schultz, Product Manager at Icron. “With visually lossless 4Kp60 4:4:4 video, USB 3.1 at 5 Gbps, and Gigabit Ethernet support, our Maverick extension platform creates an entirely new performance class of USB and video extension offering OEM customers unrivalled features and flexibility to suit their own solutions for specific markets.”

A live demonstration will be featured at booth C5838 during InfoComm 2016.

About Icron Technologies

Icron Technologies is the leading developer and manufacturer of high-performance USB and video extension solutions for commercial and industrial markets worldwide. More on icron.com

About intoPIX

intoPIX is a leading technology supplier of IP-cores and software tools that enable leading-edge TICO Lightweight compression, JPEG 2000 compression, encryption, video over IP and hardware enforcement. More on www.intopix.com.

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